

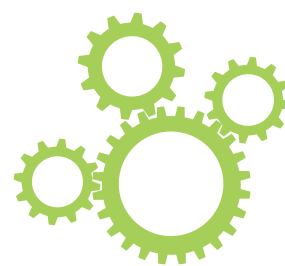
1996

- Established as the Pennsylvania Food Stamp Nutrition Education Network (PA NEN)
- The purpose of PA NEN was to support the approval and the implementation of Food Stamp Nutrition Education in Pennsylvania
- The founding members developed a three phase strategic plan



2001

- Establishment of the Executive Committee, members included: Joyce Rothermel, Barbara Douglas, Sandy Sherman, Carolyn Gilles, and Lisa Bailey Davis
- A five year strategic plan was drafted
- Two standing committees were formed: Nutrition Education Projects and Social Marketing



2003

- PA NEN's Bylaws were approved and filed
- Two full time staff were hired: Network Coordinator and Network Community Nutritionist
- Four additional standing committees were formed: Nominating & Finance, Research, Annual Meeting, and Special Events & Outreach



2004

- PA NEN's office location was moved from Penn State to its current location in Harrisburg, PA
- PA Hunger Action Coalition was retained to assist with the networks activities, as well as their fiscal and human resource functions
- Membership count: 130



2007

- PA NEN hosted a Strategic Directions Retreat to review and revise their vision and mission statement
- The retreat resulted in the drafting of a revised strategic plan that focused on structure, bylaws, and governance as they related to the revised vision and mission statement
- Membership count: 480



2008

- PA NEN created and distributed nutrition education materials to 11 County Assistance Offices throughout Pennsylvania
- Food Stamp Nutrition Education was renamed to SNAP-Ed (Supplemental Nutrition Assistance Program Education)
- PA NEN hired a full-time Network Director
- Public Health Management Corporation was hired to manage PA NEN's fiscal and human resource functions
- Membership count: 670



2009

- PA NEN's distribution of nutrition education materials increased to include 21 County Assistance Offices and 20 food banks throughout Pennsylvania
- *News Nibbles*, PA NEN weekly e-newsletter, was launched
- 188 members attended PA NEN first standalone Annual Conference, *New Horizons in Food & Nutrition*
- Membership count: 820



2011

- PA NEN's distribution of nutrition education materials continued to increase, to include 39 County Assistance Offices throughout Pennsylvania
- PA NEN's social marketing campaign, *Eat.Together.PA.*, was approved
- *Let's Keep Moving Toward Better Nutrition*, PA NEN's 2<sup>nd</sup> Annual Conference, was attended by 232 members
- Membership count: 1099



2012

- PA NEN's distribution of nutrition education materials now included all 67 County Assistance Offices
- PA NEN developed billboards, posters, and nutrition outreach materials for the *Eat.Together.PA.* social marketing campaign
- *Eat.Together.PA.* nutrition outreach materials were distributed to four pilot locations
- The *Eat.Together.PA.* website was launched and linked to the PA NEN website
- Membership count: 1200



2013

- *Eat.Together.PA.* billboards and bus shelter posters received approval and were deployed in July
- PA NEN expanded its summer workshop series to include three regional workshops
- Membership count: 1244



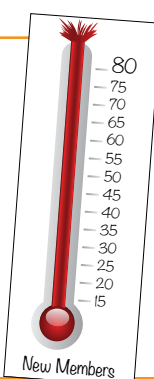
2014

- PA NEN hosted a two-day Strategic Directions Retreat, which resulted in a revised mission statement that better reflected the Network and its outreach efforts
- PA NEN added 31 Food Pantries to the distribution of *Eat.Together.PA.* nutrition outreach education materials
- Spanish translation of the *Eat.Together.PA.* social marketing nutrition outreach materials were created and distributed
- Membership count: 1351



2015

- PA NEN's social marketing campaign, *Eat.Together.PA.*, expanded to four additional County Assistance Offices
- PA NEN's membership recruitment campaign, *Refer a Friend & Win*, helped PA NEN surpass its membership milestone of 1500 members
- Membership count: 1523



2016

- PA NEN celebrated its 20<sup>th</sup> Anniversary of providing nutrition education, resources, and connections to low income Pennsylvanians
- PA NEN's newly redesigned website was launched
- A recipe contest for central Pennsylvania high school and technical school culinary students was initiated
- Membership count: 1634

